

Laura Humpfer



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Education

09/2021	●	Loughborough University, Loughborough
10/2020		User Experience Design, Master of Arts
07/2019	●	University of Applied Sciences, Schwäbisch Gmünd
03/2016		Degree: Interaction Design, Bachelor of Arts
06/2015	●	Wirtschaftsgymnasium, Crailsheim
09/2012		General qualification for University entrance
07/2012	●	Realschule zur Flügelau, Crailsheim
09/2006		Intermediate school-leaving certificate

Language

German	● ● ● ● ●
English	● ● ● ● ●
Czech	● ● ● ● ●
Spanish	● ● ● ● ●
French	● ● ● ● ●

Work Experience

05/2021	●	Mercedes-Benz AG, Stuttgart
11/2020		Working Student Digital Design Mercedes me Ecosystem dept.
10/2020	●	Mercedes-Benz AG, Stuttgart
07/2020		Internship Digital Design Mercedes me Ecosystem dept.
03/2020	●	Syntegon Technology GmbH, Crailsheim
01/2020		PreMaster Program User Experience dept.
12/2019	●	Bosch Packaging Technology GmbH, Crailsheim
08/2019		PreMaster Program User Experience dept.
08/2018	●	Robert Bosch GmbH, Stuttgart
03/2018		Mandatory Internship UX/UI Design User Experience dept. (BMC/UX)
02/2018	●	EnBW ODR AG, Ellwangen
05/2017		Holiday Job IT department

Skills

Software

Adobe CC, Figma, Sketch, MS Office

Methods

Interviews, Surveys, Ethnography, Generative Research, Affinity Mapping, Customer Journey Mapping, Service Blueprinting, Value Proposition Canvas, Personas, Ideation Workshops, Wireframing, Experience Prototyping, Low- and High-Fi Prototyping, Usability Testing, Video Prototyping

Interests



Sports



Travel



Art

L. Humpfer

Laura Humpfer, 01.11.2021